

CHRIS SMITH

OWNER, BIG ISLAND PRODUCTIONS

www.bigipro.com

5320 Clinton Avenue South Minneapolis MN 55419 612-201-5540 chris@bigipro.com

Award-winning editor and motion graphics designer. Expert on multiple editing platforms and applications, with vast experience across spectrum of visual communication, including commercial broadcast, streaming, documentary, training, marketing, and digital signage.

CORE COMPETENCIES

<ul style="list-style-type: none">• Visual Storytelling• Client Collaboration• Advanced Technical Expertise	<ul style="list-style-type: none">• Creative Thinking• Intelligent Problem-Solving• Story-Arc Development
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EXPERIENCE

2004 - present	OWNER, CREATIVE DIRECTOR - Big Island Productions Editor and motion graphics designer for hundreds of broadcast commercials, dozens of marketing and branding campaigns, documentaries and training videos for clients that include Best Buy, Slumberland, United Way, Pearson Learning, General Mills, Weber Shandwick, Kowalski's, and many other local and national companies.
1996 - 2004	CREATIVE DIRECTOR/DP - Pondview Productions/Big Island Productions Oversaw the production of multiple product lines, including dozens of titles for companies such as AOL and Game Wizards. Clients included Best Buy, Ecolab, Cingular, General Mills, Cargill, Toro, and dozens of other national and local companies.
1992 - 1996	FREELANCE PRODUCTION - Various Worked at nearly every position in production, including grip, camera assist, and director of photography. Projects included multiple feature films, music videos, commercials, training, marketing, and internal communications.

EDUCATION

B.A., St. Olaf College. Straight A's in comprehensive exams

TECHNICAL SKILLS

<ul style="list-style-type: none">• Editorial: Premiere, Final Cut, Resolve, Smoke• Motion Graphic Design: After Effects, Photoshop• 2D & 3D Animation: After Effects, Cinema4D	<ul style="list-style-type: none">• Visual Effects: After Effects, Cinema4D• Compositing: After Effects, Mocha• Color Grading/Correcting: After Effects, Resolve
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Compelling and original: creating visual communications that reach both heart and mind.

Chris Smith / Big Island Productions

About Me:

I'm lucky enough to really love what I do, and I bring that enthusiasm and energy to every project I work on. Whether it's a national TV spot, internet marketing piece, digital signage or internal communication, the solutions always vary, but my process is always the same: find the conceptual thread that ties the story together, and provides an engaging, memorable, and motivating experience for the viewer.

Experience:

- More than 25 years in film and video production
- Multiple award-winning editor and motion graphics designer on hundreds of broadcast commercials
- Creative Director/Producer/Director on dozens of marketing and educational campaigns
- Expertise includes digital signage, branding and training programs
- Wide range of clients, from start-ups to Fortune 100 companies

Partial Client List:

- AOL
- Aveda
- Best Buy
- Cargill
- Carlson Wagonlit
- Ecolab
- General Mills
- Kowalski's Markets
- Minneapolis Institute of Art
- Pearson Learning
- SciMed (Boston Scientific)
- Slumberland
- Toro
- Weber Shandwick
- YA Engage

Core Competencies:

In a nutshell: Making you look great. It's essential to understand not just your message, but who it's meant for. And in this age of ubiquitous messaging, how that message is going to cut through the clutter in a way that is on-brand and on-target. Outside the box? There is no box. There is only the connection you make with your viewer, and making that connection strong, lasting and persuasive is what I do best.

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